How would you rate the applicant's leadership and impact on ASAE? (This category was weighted – 1.25)

6	Demonstrates leadership at the preceding level and • Demonstrates consistent and committed engagement to serving as an ASAE leader and volunteer • Actively participates in or leads ASAE initiatives which have resulted in significant impact(s) on ASAE goals • Writes, presents and/or disseminates a sizeable body of work within ASAE programs and activities
5	Demonstrates the preceding level and • Contributes time, energy, and expertise to ASAE committees, councils, or via other volunteer opportunities, including in leadership roles • Works collaboratively with other ASAE volunteers, looking for synergies, and inspiring others' achievements. (i.e., cross volunteer group or organizational collaboration, being a volunteer mentor)
4	Demonstrates the preceding level and • Participates in ASAE volunteer activities, committees/councils, task forces, or other long-term or short-term volunteer groups • Mentors other ASAE members and/or staff
3	Demonstrates leadership through activities • Provides service to ASAE, its members, or others on behalf of the ASAE Community (i.e., recruiting members, providing testimonials, welcoming new members) • Demonstrates commitment to ASAE (i.e., financial, behavior modeling, recognition, etc.)
2	Participates in Collaborate discussions, ASAE writer's pool, or other short-term micro-volunteer opportunities and/or attends ASAE conferences and events
1	Candidate does not demonstrate leadership impact within ASAE

Criteria 2, Part 1: CEO and Executives:

How has the applicant made a valuable and exceptional impact as a CEO/Association Executive to the association(s) they work for and industry their association serves (while serving within the role being honored in this category)? Please rate the quality and impact of contributions of the applicant to the organization(s) they have worked for and industry their employer organization serves (or industries if the nominee has worked across multiple organizations within the role being honored in this category).

Note: Examples and contributions in this category should be separate and different from examples used in the leadership and impact on ASAE criteria.

6	Demonstrates leadership at the preceding level and • Demonstrated an impact on association management directly through the role being honored in this category that goes beyond their immediate sphere of influence to affect change in their community, state, and/or society at large • Actions, speaking, teaching, and/or presentations have significantly contributed to the development of their association and/or the industries their association serves, which strengthened the association's impact and influence • Has created an impactful body of work that contributes to the practice of association management
5	Demonstrates leadership at the preceding level and • Actively participated in or led activities that had an exceptional or transformational strategic impact on their association and/or the industries they serve • Created positive impacts that have endured and adapted beyond their initial scope and/or intended stakeholders (e.g., customers, leaders, volunteers, employees, community, and/or members, etc.)
4	Demonstrates the preceding level and • Incorporates association management strategies and leadership values as an integral component of their association's culture, principles, and leadership • Articulates a consistent willingness to reach out to share their association management knowledge and expertise • Has had significant impact within their area of association management expertise
3	Demonstrates the preceding level and • Improved or enhanced their employers' existing programs, products, and/or services • Worked collaboratively with other team members or individuals/industries their association serves, strengthening relationships and/or partnerships, and inspiring others' achievements
2	Demonstrates a positive impact within their association(s) or on individuals/industries their association serves
1	Candidate does not demonstrate impact on their employer organization(s) or individuals/organizations that their employer serves

Criteria 2, Part 2: Consultants/Industry Partners

How has the applicant made a valuable and exceptional impact as a Consultant or Industry Partner to the organization(s) they work for and nonprofit clients they serve (while serving within the role being honored in this category)? Please rate the quality and impact of contributions of the applicant to the organization(s) they have worked for and the clients their employer organization serves.

Note: Examples and contributions in this category should be separate and different from examples used in the leadership and impact on ASAE criteria.

6	Demonstrates leadership at the preceding level and • Demonstrated an impact on association management directly through their work as a consultant or industry partner that goes beyond their immediate sphere of influence to affect change in their community, state, and/or society at large • Actions, speaking, teaching, and/or presentations have significantly contributed to the development of their association clients which strengthened their employer's impact and influence • As a consultant or industry partner, created an impactful body of work that contributes to the practice of association management
5	Demonstrates leadership at the preceding level and • Actively participated in or led activities that had an exceptional or transformational strategic impact on their employer organization and/or nonprofit clients they serve • Created positive impacts that have endured and adapted beyond their initial scope and/or intended stakeholders (e.g., customers, leaders, volunteers, employees, community, and/or members, etc.)
4	Demonstrates the preceding level and • Incorporates association management strategies and leadership values as an integral component of their organization's culture, principles, and leadership • Articulates a consistent willingness to reach out to share their association management knowledge and expertise • Has had significant impact within their area of association management expertise
3	Demonstrates the preceding level and • Improved or enhanced their employers' existing programs, products, and/or services • Worked collaboratively with other team members or individuals/organizations their employer serves, strengthening relationships and/or partnerships, and inspiring others' achievements
2	Demonstrates a positive impact within their employer organization(s) or on individuals/organizations that their employer serves.
1	Candidate does not demonstrate impact on their employer organization(s) or individuals/organizations that their employer serves.

How would you rate the quality of involvement of this applicant in the greater community including other professional organizations (outside of those they engage with directly through current or past employers), civic engagement, community service and/or other community accomplishments?

6	Demonstrates leadership at the preceding level and • Fostered mutually beneficial, innovative, and creative alliances or partnerships for their greater community • Writing, speaking, actions, and/or presentations have significantly contributed exceptional positive impact to their greater community
5	Demonstrates leadership at the preceding level and • Actively participated in defining strategy for a group or groups in their greater community and the implementation of this strategy has directly resulted in advancement toward established goals or vital new initiatives • Service on a volunteer board or major leadership role within a group that impacts community(ies) outside of those directly associated with the candidate's employer organization
4	Demonstrates the preceding level and • Demonstrates positive and impactful involvement in the greater community through frequent and/or consistent activities
3	Demonstrates the preceding level and • Demonstrates a consistent willingness to reach out to share their knowledge and expertise for the benefit of their communities (outside of the communities directly serviced by their employer organization)
2	Demonstrates through occasional engagement in activities that benefit their greater community (outside of the communities directly serviced by their employer organization)
1	Candidate does not demonstrate involvement or impact in their greater community

How would you rate the applicant's impact on Diversity and Inclusion while serving within the role being honored in this category? Please rate the impact on the ASAE community, the applicant's association, the association's industry, and/or society at large.

6	Demonstrates leadership at the preceding level and • , the candidate consistently incorporates inclusion and equity strategies as an integral component of their work with ASAE. • The candidate consistently incorporates inclusion and equity strategies within their employer organization and/or the industries and communities they serve. • Fosters and supports networks of diverse entities that nurtures inclusivity and/or cultivates equitable solutions.
5	Demonstrates the preceding level and • Actively advocated for or directly led initiatives and/or strategies that resulted in strategic impacts on DEI goals • Works to elevate and include the voices of historically excluded and/or underrepresented groups to have more meaningful engagement within organizations and share their lived-in experiences and culturally authentic knowledge with wider audiences (including mentorship, building partnerships, etc.)
4	Demonstrates the preceding level and • Articulates a consistent willingness to reach out to improve and/or share their DEIA knowledge and expertise with others
3	Demonstrates the preceding level and • Has engaged in some occasional action, education or activities to improve and or/share DEI knowledge and expertise
2	Demonstrates actions that support of ASAE's diversity and inclusion statement and values
1	Candidate does not demonstrate actions that support ASAE's diversity and inclusion statement and values

Overall Evaluation Category

Please indicate your preference:

This candidate should be considered a "finalist" and be discussed at the selection meeting.

This candidate should not be discussed at the selection meeting.