American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of **U.S. Economy** and **Public Service**.

**Associations Nationwide**
- >60,000 associations¹
- >200,000 employees²
- >$53 billion in revenue¹

**Associations in Wisconsin**
- 601 associations
- 3,675 employees
- $238 million in wages

**Public Service**
- **Product & Safety Standards**
  - Setting standards for everything from children’s toys to construction
- **Education & Training**
  - Providing America’s largest source of post-college skills training³
- **Diversity, Equity & Inclusion**
  - Confronting inequities in hiring, advancement, compensation and organizational culture

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New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations

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