The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide
- >60,000 associations
- >200,000 employees
- >$53 billion in revenue

Associations in Virginia
- 1,283 associations
- 16,085 employees
- $1.7 billion in wages

Public Service

Product & Safety Standards
- Setting standards for everything from children’s toys to construction

Education & Training
- Providing America’s largest source of post-college skills training

Diversity, Equity & Inclusion
- Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations

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