The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide

- >60,000 associations¹
- >200,000 employees²
- >$53 billion in revenue¹

Associations in North Carolina

- 900 associations
- 4,850 employees
- $347 million in wages

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations

¹ IRS Data Book 2019, North American Industry Classification System (NAICS), U.S. Census Bureau.
³ IRS Data Book 2016, NAICS (North American Industry Classification System), U.S. Census Bureau.

Product & Safety Standards
Setting standards for everything from children’s toys to construction

Education & Training
Providing America’s largest source of post-college skills training³

Diversity, Equity & Inclusion
Confronting inequities in hiring, advancement, compensation and organizational culture

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