The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of **U.S. Economy** and **Public Service**.

### Associations Nationwide

- **>60,000 associations**
- **>200,000 employees**
- **>$53 billion** in revenue

### Associations in New Mexico

- **191 associations**
- **774 employees**
- **$47 million** in wages

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**Product & Safety Standards**
- Setting standards for everything from children's toys to construction

**Education & Training**
- Providing America's largest source of post-college skills training

**Diversity, Equity & Inclusion**
- Confronting inequities in hiring, advancement, compensation and organizational culture

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New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations