The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide

- >60,000 associations¹
- >200,000 employees²
- >$53 billion in revenue¹

Associations in Nebraska

- 205 associations
- 962 employees
- $55 million in wages

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations

1. **Product & Safety Standards**
   - Setting standards for everything from children’s toys to construction

2. **Education & Training**
   - Providing America’s largest source of post-college skills training³

3. **Diversity, Equity & Inclusion**
   - Confronting inequities in hiring, advancement, compensation and organizational culture