American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

**Associations Live at the Intersection of U.S. Economy and Public Service.**

**Associations Nationwide**
- >60,000 associations
- >200,000 employees
- >$53 billion in revenue

**Associations in Michigan**
- 765 associations
- 5,180 employees
- $361 million in wages

**Product & Safety Standards**
- Setting standards for everything from children’s toys to construction

**Education & Training**
- Providing America’s largest source of post-college skills training

**Diversity, Equity & Inclusion**
- Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations