The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide

>60,000 associations

>200,000 employees

>$53 billion in revenue

Associations in Iowa

502 associations

2,420 employees

$167 million in wages

Product & Safety Standards

Education & Training

Diversity, Equity & Inclusion

Setting standards for everything from children’s toys to construction

Providing America’s largest source of post-college skills training

Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations


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