American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of **U.S. Economy** and **Public Service**.

**Associations Nationwide**
- >60,000 associations
- >200,000 employees
- >$53 billion in revenue

**Associations in Indiana**
- 537 associations
- 2,580 employees
- $170 million in wages

**Product & Safety Standards**
- Setting standards for everything from children’s toys to construction

**Education & Training**
- Providing America’s largest source of post-college skills training

**Diversity, Equity & Inclusion**
- Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations