The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide

- >60,000 associations¹
- >200,000 employees²
- >$53 billion in revenue¹

Associations in Idaho

- 166 associations
- 611 employees
- $39 million in wages

Public Service

Product & Safety Standards
- Setting standards for everything from children's toys to construction

Education & Training
- Providing America's largest source of post-college skills training³

Diversity, Equity & Inclusion
- Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations