The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of **U.S. Economy** and **Public Service**.

**Associations Nationwide**
- >60,000 associations
- >200,000 employees
- >$53 billion in revenue

**Associations in Georgia**
- 807 associations
- 4,920 employees
- $360 million in wages

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**U.S. ECONOMY**

- Paying almost $20 billion in salaries and wages
- Promoting marketplace competition and confidence through association-provided credentials
- Building specialized experience across all industries and professions

**PUBLIC SERVICE**

- Product & Safety Standards
  - Setting standards for everything from children’s toys to construction
- Education & Training
  - Providing America’s largest source of post-college skills training
- Diversity, Equity & Inclusion
  - Confronting inequities in hiring, advancement, compensation and organizational culture

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New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations

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