The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

Associations Nationwide
- >60,000 associations¹
- >200,000 employees²
- >$53 billion in revenue¹

Associations in Arkansas
- 298 associations
- 1,280 employees
- $85 million in wages

Public Service
- Setting standards for everything from children's toys to construction
- Providing America's largest source of post-college skills training³
- Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations