The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of U.S. Economy and Public Service.

U.S. ECONOMY

Jobs

Consumer Choice

Career Growth

Associations Nationwide

>60,000 associations¹

>200,000 employees²

>$53 billion in revenue¹

Associations in Alaska

105 associations

353 employees

$21 million in wages

Product & Safety Standards

Setting standards for everything from children’s toys to construction

Education & Training

Providing America’s largest source of post-college skills training³

Diversity, Equity & Inclusion

Confronting inequities in hiring, advancement, compensation and organizational culture

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations