The Power of Associations is the Power of America

American associations contribute in direct and significant ways to U.S. economic stability and societal advancement. They help build up vital industries, professions, workers, businesses and communities.

Associations Live at the Intersection of **U.S. Economy** and **Public Service**.

**Associations Nationwide**
- >60,000 associations
- >200,000 employees
- >$53 billion in revenue

**Associations in Alabama**
- 369 associations
- 1,580 employees
- $112 million in wages

**Public Service**
- Product & Safety Standards
  - Setting standards for everything from children’s toys to construction

- Education & Training
  - Providing America’s largest source of post-college skills training

- Diversity, Equity & Inclusion
  - Confronting inequities in hiring, advancement, compensation and organizational culture

**U.S. Economy**
- Jobs
- Consumer Choice
- Career Growth
- Paying almost $20 billion in salaries and wages
- Promoting marketplace competition and confidence through association-provided credentials
- Building specialized experience across all industries and professions

New Video: The Power of Associations is the Power of America

The Essential Pillars and Purpose of American Associations


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