Sherry Whitworth is an industry pioneer in the field of online advocacy. Having worked with a small team to build out the world’s first online grassroots advocacy system in 1996, Sherry has been instrumental in the vast adoption of online tools for communicating with elected officials, and continues to impact how organizations can improve their performance.

She is often asked to speak on best practices and engagement strategies that help bolster stakeholder recruitment, involvement, engagement, and measurement to help organizations function smarter and more effectively.

Sherry serves as Chair of ASAE’s Government Relations and Advocacy Professionals Advisory Council, and on the Boards of Directors for the Public Affairs Council, and the National Institute of Lobbying and Ethics.