June XX, 2020

[INSERT YOUR LEGISLATORS, IF APPLICABLE]

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| The Honorable Nancy Pelosi, Speaker  United States House of Representatives  1236 Longworth House Office Building  Washington, D.C. 20515 | The Honorable Mitch McConnell, Leader  United States Senate  317 Russell Senate Office Building  Washington, D.C. 20510 |
| The Honorable Kevin McCarthy, Leader  United States House of Representatives  2468 Rayburn House Office Building  Washington, D.C. 20515 | The Honorable Charles Schumer, Leader  United States Senate  322 Hart Senate Office Building  Washington, D.C. 20510 |

**RE:** **Nonprofit Associations Urgently Need Support in the Next COVID-19 Relief Measure**

Dear Speaker Pelosi and Leader McCarthy, Leader McConnell and Leader Schumer:

On behalf of [INSERT BOILERPLATE LANGUAGE], I urge you to include associations and other Section 501(c)(6) organizations like mine in the Paycheck Protection Program (PPP) and to reauthorize the PPP until at least December 31, 2020. Additionally, I urge you to pass the Pandemic Risk Insurance Act of 2020 (H.R. 7011) and the Skills Renewal Act of 2020 (H.R. 7032 / S. 3779). The association community, alongside workers, businesses and nonprofits across the country, continues to suffer immense harm from this crisis.

[INSERT ORGANIZATION NAME] is grateful Congress is supporting many Americans and businesses throughout this pandemic. Associations like mine, however, were excluded from significant portions of the most recent legislation, the Coronavirus Aid, Relief and Economic Security (CARES) Act. Our community has been devastated by event cancellations, contracted programming and sharp membership declines, among other realities of COVID-19. Without support – specifically access to the PPP – associations will continue to reduce staff and could even cease operations.

[INSERT YOUR ORGANIZATION’S STORY / IMPACT DATA]

**Pandemic Risk Insurance Act of 2020 (H.R. 7011)**

Introduced by Congresswoman Carolyn Maloney (D-NY), the Pandemic Risk Insurance Act (PRIA) would establish a system of shared public and private compensation for business interruption losses and event cancellations resulting from future pandemics or public health emergencies.

This bill is essential for the nonprofit association community whose lifeblood courses from in-person meetings and events. According to the Professional Convention Management Association, conferences and other in-person events account for an average of 35 percent of total annual revenue for nonprofit associations.[[1]](#footnote-2) PRIA offers the security nonprofit associations need to fully reignite our community’s far-reaching economic impact through industry-focused conferences, workforce development, educational programming and other critical services.

**Skills Renewal Act of 2020 (H.R 7032 / S. 3779)**

Introduced in the House by Representatives Derek Kilmer (D-WA), Susan Brooks (R-IN), Terri Sewell (D-AL) and G.T. Thompson (R-PA), and in the Senate by Senators Amy Klobuchar (D-MN), Ben Sasse (R-NE), Cory Booker (D-NJ) and Tim Scott (R-SC), the Skills Renewal Act would provide Americans who have been laid-off or furloughed as a result of COVID-19 a $4,000 tax credit to pursue post-secondary skills training and credentials and thereby help reestablish their welfare and wellbeing.

If amended, as proposed by the Professional Certification Coalition,[[2]](#footnote-3) Americans could use the credit to pursue and obtain industry certifications and other professional credentials that would help them more fully access the economy and contribute to a dynamic marketplace through increased competition and consumer choice.

Thank you for considering my urgent appeal and for your continued service to our country during this challenging time. If you have questions, please contact me at [INSERT CONTACT INFORMATION].

Sincerely,

[NAME]

[TITLE]

[ORGANIZATION]

1. Professional Convention Management Association. 28th Annual Meetings Markey Survey [↑](#footnote-ref-2)
2. The Professional Certification Coalition (PCC) is a nonprofit association representing professional certification programs, those who hold private certification credentials, and the many constituencies that rely on professional certification as a signal of professional competence. The PCC’s founding organizations – the American Society of Association Executives (the leading organization for association management) and the Institute for Credentialing Excellence (the leading developer of accreditation standards for professional certification programs) – serve as its Steering Committee. The PCC currently has more than 100 organizational members, including non-governmental professional certification organizations, professional societies, and service providers.  Its members reflect a wide spectrum of professions, including health care, engineering, financial advisors, and information technology, among many others.   [↑](#footnote-ref-3)