

# FiscalNote

Sherry Stanley Whitworth is an industry pioneer in the field of online advocacy. Having worked with a small team to build out the world's first online grassroots advocacy system in 1996, Sherry has been instrumental in the vast adoption of online tools for advocacy, and continues to impact how organizations can improve their performance.

Through her access and exposure to thousands of organizations that 'got it right' (and not), she often spends her time helping organizations make the most of their assets, while helping them avoid pitfalls. She is often asked to speak on best practices and engagement strategies that help bolster stakeholder recruitment, involvement, engagement, measurement and understanding to help organizations function smarter and more effectively.

In her role at FiscalNote, she acts as the organization's managing director, focusing much of her attention on industry relations and coaching team members across the organization about government relations strategies and tactics.

She serves on the Board of Directors for the Public Affairs Council, as Vice Chair of American Society of Association Executives' Government Relations and Advocacy Professionals Advisory Council and on the PACs, Politics and Grassroots task force of Women in Government Relations.

Sherry's competencies include strategic business growth. She served as CEO of Capitol Advantage and Executive Vice President at VoterVoice where she successfully grew both firms to acquisition stage.

When she is not working, you might find Sherry volunteering at school functions, cheering on her son's athletic pursuits, or chilling out with a good book or garden tool. She lives in the Great Falls, VA with her husband, high school-aged son, Norwich Terrier, Daisy and new Australian Shepherd puppy, Newton.

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