**Chris Krese** serves as senior vice president of marketing, communications and media relations – a position he has held for 13 years. In total, Chris’ career in Washington, D.C. spans 30 years, including work on Capitol Hill, in trade associations, and in a public relations firm. The other associations he has served are the National Restaurant Association and the American Frozen Food Institute. Chris was born and raised in Cleveland, Ohio, and he graduated from Georgetown University.