American Associations Week 2020

ASAE Policy Briefing

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Welcome!

Thank you for celebrating our community during American Associations Week 2020

Register for Events
https://www.thepowerofa.org/american-associations-week-2020

Download Resources
https://www.thepowerofa.org/american-associations-week-2020-assets

#associationsweek
Highlights

- Welcome to American Associations Week 2020
- Programming and Schedule of Events
- Why American Associations Week and Why Now?
- Priorities: PPP, PRIA, Skills Renewal Act
- Legislative Outlook / Q&A
### Monday, 6/15

**Call to Action**
Learn the Issues

2:00 p.m. EDT
Kick-Off: ASAE Policy Briefing

3:30 p.m. EDT
Fireside Chat: Kimberly Reed, CAE, Export-Import Bank

### Tuesday, 6/16

**Call to Action**
Share Your Story

2:00 p.m. EDT
Share Your Story (Comms Webinar)

### Wednesday, 6/17

**Call to Action**
Call on Congress

10:00 a.m. EDT
Virtual Town Hall: Reps. Rob Wittman (R-VA) and Abigail Spanberger (D-VA)

2:00 p.m. EDT
Advocacy Amid Uncertainty

3:30 p.m. EDT
Virtual Town Hall: Sen. Tim Kaine (D-VA)

### Thursday, 6/18

**Call to Action**
Press the Media

2:00 p.m. EDT
Leveraging Data to Achieve Policy Goals

3:30 p.m. EDT
Fireside Chat: Andrew Grossman, JD, Ways & Means Committee

Register for each event: [https://www.thepowerofa.org/american-associations-week-2020](https://www.thepowerofa.org/american-associations-week-2020)
Why AAW and Why Now?
Paycheck Protection Program

Progress in Senate

United States Senate
WASHINGTON, DC 20510-1806

Sincerely,

Bill Cassidy, M.D.
Bill Cassidy, M.D.
U.S. Senator

Mark R. Warner
Mark R. Warner
United States Senator

Progress in House

Committee on SMALL BUSINESS
Heroes Act
House Small Business Committee Democrats

THE ASSOCIATION IMPACT ON AMERICAN ECONOMY AND SOCIETY

asae 100 Years of Association Leadership
Pandemic Risk Insurance Act

H.R. 7011
Rep. Maloney

- Modeled after TRIA
- January 2021
- Prospective claims
- BI / event cancellation
- 95% paid by government
Skills Renewal Act

H.R. 7032 / S. 3779

- Bipartisan / bicameral
- Laid-off / furloughed employees
- $4,000 tax credit
- Post-secondary skills training
- Proposed amendment – include certifications

DYNAMIC MARKETPLACE

Associations promote competition and help build consumer choice through robust certification and economic development programs.

PCC
PROFESSIONAL CERTIFICATION COALITION

asae 100 Years of Association Leadership
#asae100
Community Sign-On Letter

The undersigned organizations, which represent tens of thousands of member associations and businesses, hundreds of thousands of American workers and dozens of industries across the country, respectfully urge you to include 501(c)(6) organizations, such as trade, business, professional and membership associations, in the Paycheck Protection Program (PPP) and reauthorize the flagship program until at least the end of the year. Further, we urge you to support and immediately pass the Pandemic Risk Insurance Act of 2020 (H.R. 7011) and, per proposed amendment, the Skills Renewal Act of 2020 (H.R. 7032 / S. 3779).

Add Your Organization!

https://asaecenter.formstack.com/forms/covid_19_relief_measure
Legislative Outlook
Thank You!

#associationsweek

Questions or Assistance
publicpolicy@asaecenter.org

Schedule & Registration
https://www.thepowerofa.org/american-associations-week-2020/

Downloadable Resources
https://www.thepowerofa.org/american-associations-week-2020-assets/