

Each day
associations
create positive
change
in America and
the world.



THAT'S THE POWER OF A

ASAE's Power of Associations campaign is educating policymakers and the public about how our industry benefits society and how we strengthen every sector of the economy. The campaign is elevating the image of our profession and positioning our leaders as innovators who are essential to preparing for the future.

As an association employee, member, supplier or volunteer you are helping to build a stronger America—and a better world— every day.

You are a part of something big. Find out more.

www.ThePowerofA.org



The Center for Association Leadership